

WETZ



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1330199

B.S. 2918

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-26-54

Call letters W E T Z

Station Location: New Martinsville, W. Va.

Name of licensee THOMAS COMMUNICATIONS CORPORATION (AL:11-26-79 EFF:
xTHE MAGNOLIA BROADCASTING COMPANY

Transmitter location 2nd Street Extension, New Martinsville, W. Va. (redescrip. 4-5-62)
xOn U.S. Highway No. 2, In northern part of New Martinsville, W. Va.
(MP 2-4-53)
(Lic. 2-26-54)

Main studio location Second Street Extension, New Martinsville, West Virginia (BRC 3-1-61.)
xOn U.S. Highway No. 2, In northern part of New Martinsville, W. Va.
(MP 2-4-53)
(Lic. 2-26-54)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-8446	11-19-52	1330	1kw	Day	
Ltr.	11-25-52	CP for new station granted subject filing MP for approval T site & antenna. (Cond'l Clause)			
BP-8446	2-4-53	1330	1kw	Day	4-4-53 10-4-53
B.P-6112	CP for new station and MP for approval antenna, trans. and studio location (COND'L CLAUSE)				
BL-5019	2-26-54	1330kc	1kw	Daytime	2-26-54 10-1-54
Ltr.	cover CP(8446. as mod.) for new station.				
BR-2918	9-8-54	1330	1 kw	Daytime	10-1 10-1-57
BTC-1922	3-30-55	Vol. trans. of control to Harry G.			
EFF:	4-1-55	Bright 90%			
BR-2918	9-5-57	Renewal of License			10-1 10-1-60
WIRE	4-23-58	Sign-off 7:00 PM May thru August 1958			
WIRE	4-14-59	Sign-off 7PM local time 5-1 thru 8-31-59 except for special events.			
BP-13453	10-15-59	1330	1kw	Daytime	12-15 6-15-60
	CP to install new transmitter (GATES BC-1T), move transmitter site approx. 60' from old location on U.S. Hwy. No. 2 in the northern part of New Martins ville, W. Va. (Cond'l)				
Wire	3-18-60	Sign-off 6PM period 4-1 thru 9-30-60 exc. for special events.....			
BMP-9009 (1)	7-12-60	Mod. of CP(BP-13453) for extension of completion date to 9-15-60.			
	9-28-60	Commission deferred action on renewal pending further consideration.			
BP-14431	2-2-61	1330kc	1kw	Day	4-2 10-2-61
	CP to replace expired CP (BP-13453) to install new transmitter and change transmitter location. (Cond'l)				
BRC-1807 (1)	3-1-61	Mod. of CP(BP-14431) to chg. studio location & operate trans. by remote control from new studio.			

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E T Z

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BL-8366	4-5-62	1330kc Lic. to cover CP (BP-14,431 as mod & reins.) which auth. a chg. in ant-trans. loc; & instl. of new trans; chg. studio loc. and operat transmitter by RC from studio loc.	1kw	Day	4-5-10-1-63
BR-2918	9-24-63	Renewal of license			10-1 10-1-66
BR-2918	9-9-66	RENEWAL OF LICENSE			10-1 10-1-69
TELEGRAM	10-17-67	PSA	500w		
BZ-6826(S)	5-17-68	Direct Meas.			
BR-2918(L)	1-8-70	Renewal of license			10-1-72
EBSA	6-12-72				
BR-2918(S)	11-7-72	RENEWAL			10-1-75
BR-2918(L)	11-17-75		RENEWAL		10-1-78
BR-2918 (S)	12/19/78			Renewal	10/1/81
BTC790914HK	11-26-79	VOL. TC		BFF: 12-31-89	
BAL790914HL	11-26-79	VOL. AL		EFF: 12-21-79	

APPLICATION RECORD - BROADCASTING

Call Letters WTZ
New

Name THE MAGNOLIA BROADCASTING COMPANY

PO & J. P. Bencom, Fairmont Broadcasting Co., Box 1213, Fairmont, W. Va.

File No.	Dated	Application for	Action	
			Nature	Date
BP-8446	3-29-52	Construction permit for a new standard broad-	GRANTED	11-19-52
Rec'd	4-7-52	cast station to be operated on:	Subject filing MP for	
Filed	4-7-52	Frequency: 1330kc	approval T. site & antenna	
		Power: 1kw	& measurements proving	
		Hours of Operation: Daytime	compliance of proposed	
		Trans. Location: To be determined	transmitter with Sec. 3.46	
		New Martinsville, W. Va.	of Rules. Ltr. 11-25-52	
		Studio Location: To be determined		
		New Martinsville, W. Va.	Issued with BP-6112	
		Howard T. Heed, Engr.		
AMENDED	9-8-52	AMENDED to change officers and stockholders.		
Rec'd	9-9-52			
Filed	9-9-52			

Composite

APPLICATION RECORD - BROADCASTING

Call
Letters W E T Z

Name THE MAGNOLIA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6112 Rec'd Filed	1-8-53 1-21-53 1-21-53	Modification of construction permit (BP-8446, which auth. a new standard broadcast station) for approval of antenna, transmitter and studio location as On U.S. Hwy. No. 2, in the Northern part of New Martinsville, W. Va. A. D. Ring, Engr.	GRANTED Cond'l re blanketing and compliance Sec. 3.46.	2-4-53
BL-5019 Rec'd Filed	5-16-53 5-19-53 5-19-53	License to cover construction permit (BP-8446, as mod.) which authorized a new standard broadcast station.	GRANTED	2-26-54
BR-2918 Rec'd Filed	6-30-54 7-13-54 7-13-54	Renewal of License	GRANTED	9-8-54
BTC-1922 Rec'd Filed	2-25-55 3-2-55 3-2-55	Voluntary transfer of control of licensee corporation from J. Patrick Beacon to Harry G. Bright.	GRANTED EFF:	3-30-55 4-1-55

FORM BC-121

#3

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call

Letters W.E.T.Z.Name THE MAGNOLIA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2918	6-1-57	Renewal of License	Returned	1-24-57
Rec'd	5-31-57		3-23-57	3-23-57
Resub'd	6-26-57		3-23-57	3-23-57
Rec'd	6-27-57		GRANTED	9-5-57
Filed	6-27-57			
BP-13453	9-17-59	Construction Permit to install new transmitter (Gates BC-IT), move transmitter site approx. 60' from old location on U. S. Hwy. No. 2 in northern part of New Martinsville, New Martinsville, West Virginia.	GRANTED	10-15-59
R & F	9-21-59		Cond'l re: before construction of a new transmitter bldg. on existing property and installation of the new transmitter auth. herein Station WETZ shall request and receive permission to determine power by in direct measurement. & filing 302s	

APPLICATION RECORD - BROADCASTING

AUG 1955

Call
Letters W F T Z

Name

THE MAGNOLIA BROADCASTING COMPANY

NEW MARTINSVILLE, N. VA.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9009 B & F	5-20-60 5-23-60	Modification of C. P. (BP-13453 which authorized instl. new transmitter, chg. transmitter site) for extension of completion date from 6-15-60 to 12-15-60.	GRANTED to	7-12-60 9-15-60
BR-2918 Rec'd & Filed	6-1-60 6-3-60	Renewal of license. as modified,	DISMISSED Rendered moot by grant of BL-8366.	4-5-62
BP-14,431 Rec'd Filed & Rec'd Resubmitted	9-22-60 9-26-60 10-10-60 10-7-60	Construction permit to replace expired permit BP-13,453, which authorized installation new transmitter and change in transmitter location. -RETURNED 10-5-60 - Appli not acceptable	RETURNED Necessary file Form 321 GRANTED	10-5-60 2-2-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W E T ZName THE MAGNOLIA BROADCASTING COMPANY
NEW MARTINSVILLE, WEST VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1807 Rec'd Filed	2-8-61 2-10-61 2-10-61	Modification of construction permit to change studio location from 3rd Street Extension, New Martinsville, West Virginia to Second Street Extension, New Martinsville, West Virginia and operate transmitter by Remote Control from studio location.	GRANTED	3-1-61
BL-8366 R. & F.	1-31-61 2-2-61	License to cover C. P. (BP-14,431 as mod.) which auth. installation of new trans. and change in trans. location, and change studio location and operate trans. by remote control from studio location.	GRANTED	4-5-62
BR-2918 R & F	5-24-63 5-27-63	Renewal of license	GRANTED	9-24-63
BR-2918 R & F	5-12-66 5-13-66	Renewal of license	GRANTED	9-9-66

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters A E T Z

Name THE MAGNOLIA BROADCASTING COMPANY
New Martinsville, West Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-6826 R & F DM	4/1/68 4/3/68 4/18/68	Direct Meas. Engr: W. E. Ford, Charleston, W.Va.	GRANTED	5-17-68
BR-2918 R & F \$515097 \$75.00 PRESS JUL 2 1969	5-15-69 5-16-69 5-16-69	Renewal of license AMENDED 10-6-69 re: commercial matter AMENDED 11-17-69 re: commercial matter	GRANTED	1-8-70
BR-2918 R & F PN Recd. PRESS JUN 13 1972	6-5-72 6-7-72	RENEWAL OF LICENSE AMENDED 8-10-72 re: programming; commercial policy AMENDED 9-21-72 re: programming AMENDED 10-6-72 re: commercial policy	GRANTED	11-7-72
BR-2918 R & F PN Recd. PRESS	4-30-75 " JUL 24 1975	RENEWAL OF LICENSE AMENDED 7-31-75 re: signature & date AMENDED 9-26-75 re: composition of area AMENDED 10-24-75 re: comm. problems, prog. & EEO	GRANTED	11-17-75

6-13-72 Lt & Sec.6 mailed

7-22-75 to be amended re signature and date

#7

1330khz

Form BC-121

May 1976

10-54

APPLICATION RECORD - BROADCASTING

Call
Letters W E T Z

THOMAS COMMUNICATIONS CORPORATION

Name^x THE MAGNOLIA BROADCASTING COMPANY
NEW MARTINSVILLE, WEST VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2918 R & F PRESS	4-5-78 4-6-78 MAY 16 1978	RENEWAL OF LICENSE	Granted	12/19/78
BTC 790914HK FORM 315 PRESS: SEP 28 1979 PN FILED 10-1-79		Vol TC from Harry G. Bright to Wayne Thomas (over) Atty for transferee - Midlen & Reddy	GRANTED EFF:	11-26-79 12-31-79
BAL 790914HL FORM 316 PRESS: FEB 2		Vol AL to THOMAS COMMUNICATIONS CORPORATION Contingent on grant of above TC Atty - Midlen & Reddy (D. Begley)	GRANTED EFF:	11-26-79

BTC790914HK Amended 11-13-79 re: funds, property, etc.
to be furnished; loan commitment & SBA guarantee; agree.
to contribute funds & bal. sheet

APPLICATION RECORD-BROADCASTING

Call Letters: W E T Z

Name: THOMAS COMMUNICATIONS CORPORATION

Station Location: NEW MARTINSVILLE, WEST VIRGINIA

File No.	Date	Description	Action and Date
BR810601XC PRESS	AUG 5 1981	RENEWAL OF LICENSE Atty. Dennis F. Begley	GRANTED 10-22-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

